

## Privacy policy

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We intend to give you as much control as possible over your personal information and to us it is important that you feel comfortable in visiting our web site. There are times however when we may need information from you. Any personal information that you may give us including your e-mail address are used in the following ways:

If you give us personal information in order to receive information in return from us or our authorized dealers - for instance catalogues or general information regarding Olomagic. We collect and store that information in a database for marketing purposes. This information enables us to fulfil your information request. If you review or download information, we track the visit. That information is helpful, amongst other things, to provide you with tailored information and to give us information about which part of the site is frequented. The stored information will be used to improve the utility of the site, e.g. to help with quick logins on the user's favorite sites and to differentiate between users and their individual data sets.

We do not sell or provide the information collected or stored about you, to third parties who are not our contractors.

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A cookie is a small data file that Web sites often store on your computer's hard drive when you visit their sites. A cookie may contain information (such as a unique user ID), that is used to track the pages of the sites you've visited.

We use cookies in order to improve your website experience. When you visit us, your cookie helps us to display your local retailer on the site. If you have saved your information with us, your cookie allows us to recognize you when you return to our site and provides you with access to your community information. If you have not saved your information with or ordered from us, we may monitor and maintain information about your use of our Web site in a manner that does not identify you. In either case, this information helps us serve you better by improving our site design, as well as our products, services, contests, and promotions.

We also use a statistical system to track the navigational footprint on our website to further improve our site design.

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Our websites is enabled with Google Analytics, which means that Olomagic use Remarketing with Google Analytics to advertise online. The features implemented are based on Display Advertising (e.g., Remarketing or

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